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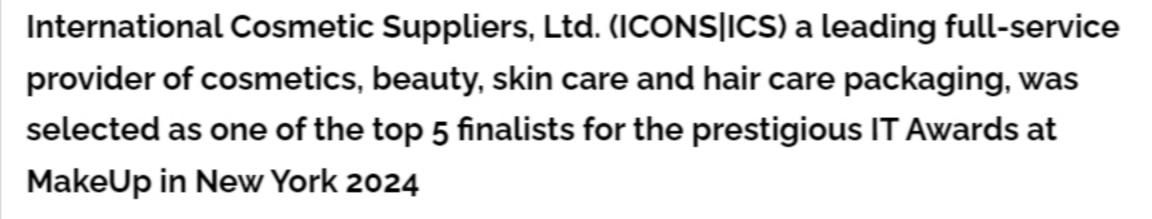
## ICONS|ICS EcoRefill Powder Pot makes finalist at IT Awards MakeUp in New York 2024

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This honor is awarded to the best in cosmetic packaging innovation by a panel of beauty industry experts. And competing for first place is the ICONS/ICS EcoRefill Powder Pot in the packaging category.

The EcoRefill Powder Pot is a premium product with a sleek, low-profile design. It is 100% recyclable PP and refillable from the base. Unlike any other refillable product on the market, the EcoRefill Powder Pot features a twist & lock base and a unique mess-free design.

Visitors at MakeUp in New York will be able to experience the EcoRefill Powder Pot firsthand at the Javits Center, Booth #C12, this September 18th and 19th. Featured alongside the EcoRefill Powder Pot are other ICONS|ICS and ICONS|America innovative and sustainable primary packaging.

"This nomination is a testament of ICONS|ICS' technical ingenuity, customer-centricity, and sustainable values that continue guiding our company to greater heights." – CEO and Founder, Susanne Nichols

"The EcoRefill Powder Pot is one of our best designed and engineered products to date, requiring months of robust testing to ensure an ultra-smooth and easy refill experience for the customer." – Director of Technical, Dave Thompson











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