

# 4 beauty and packaging trends from Make-up in Paris 2024

By Alessandro Carrara | Published: 30-May-2024

Packaging Sustainability

---

**Cosmetics Business offers its top highlights from the two-day beauty event, housed in the Carrousel du Louvre Shopper Center**



---

Make-up in Paris was in full swing this week, showcasing the very best beauty innovations the industry has to offer.

These new packaging and formulation concepts sit alongside historic stone statues and bas-reliefs in the Carrousel du Louvre Shopper Center.

*Cosmetics Business* rounds up the top trends from the event, from packaging made out of cacti to sensorial-fueled make-up products.

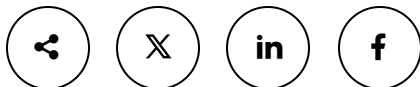
## Not yet a **Subscriber?**

This is a small extract of the full article which is available **ONLY** to premium content subscribers. **Click below to get premium content on Cosmetics Business.**

**Subscribe now**

Already a subscriber? Sign in here.

Share



Companies: Seram , Morrama

**SEE MORE**



---

You may also like

---



Packaging

Packaging

**Two new green materials lead March's beauty packaging launches**

**Seram adorns Avon's Far Away fragrance with silky tassel**

Packaging

Packaging



**Dressing up Viktor & Rolf with Seram**

**Seram adds Serycine silk to materials portfolio**

Packaging

Packaging

### Seram customises in mercury-free epoxy

### Seram decorates new fragrance Chloé Nomade

Packaging



### Berry launches fully recyclable, customisable domino bottle available with recycled plastic

Subscribe now



## Become a **Subscriber**

Through digital, live and print products, Cosmetics Business informs and inspires business leaders and decision-makers around the world. With a digital-first strategy, the Group's Editors write breaking news, product releases, technical papers, innovation features, trend reports and live content agendas covering the entire industry from ingredients and packaging to regulation, retail and marketing.

**Subscribe now**

Already a subscriber? Sign in here.

**FIND OUT MORE**

✉ [Get our newsletter](#)

Enter your email address



🔗 [Follow us](#)



[About Cosmetics Business](#)

[About HPCi Media](#)

[Newsletter sign up](#)

[Contact Us](#)

[Pure Beauty Awards website](#)

[Advertise](#)

[Terms and Conditions](#)

[Privacy](#)



© HPCi Media Limited | Registered in England No. 06716035 | VAT GB 939828072 | a Claverley Group company