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Visit HCP at MakeUp in Paris 2024, Booth L42 for the latest in beauty packaging

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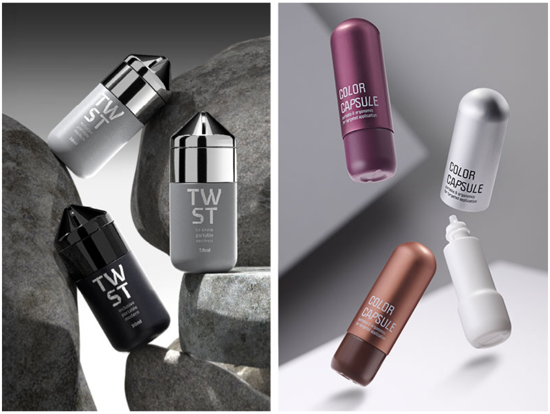
Packaging

Uncover HCP's latest trend "Paradiso", a stunningly serene collection featuring radiant hues, delicate florals, naturally-inspired sensorial finishes and eco-conscious packaging

Color Capsule and twist

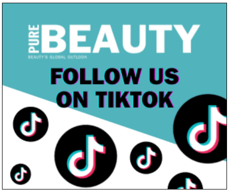


Showcasing innovative and inclusive packaging from HCP's 'DESIGN FUTURES' team, the 'Twist Tottle 30ml'; and 'Color Capsule 15ml' are perfect for applying skin care and complexion formulas on-the-go.

With a unique one-handed dispensing gesture, the 'Twist Tottle' is an accessible design, enabling ease of use and portability.

With a desirable aluminium aesthetic as well as effective dispensing, the 'Color Capsule' enables convenient and targeted application.

Industrial Luxe Lipsticks



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Celebrating the understated luxury of aluminium, the 'Industrial Luxe' collection showcases elevated eco lipsticks, decorated with stunning 'forever finishes'.

These covetable cool touch mono-material and refill lipsticks showcase fluted details, diamond drilling and brushed effects for a textured and tactile result that's made to last.

Harmony PP Lipsticks

HCP's 'Harmony PP Airtight Refill Lipstick' and 'Harmony PP Airtight Refill Slimstick' are a rechargeable, fast-to-market solution for economical, eco-packaging.

The refillable and mono-material formats are perfect for both nourishing lip balms and pigmented lipsticks for a bright pop of colour.

La Dolce Vita

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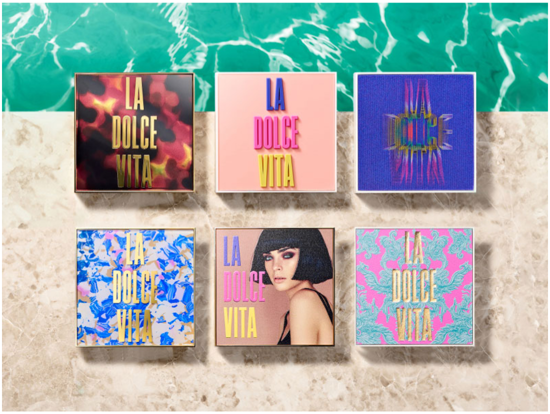

Capturing the extravagance of Italian glamour, 'La Dolce Vita' embraces the essence of maximalism.

HCP's new non-styrenic 'Fusion Square Deco Mid-Sized Palette' showcases six unique top-plate technologies, offering on-trend decorations such as tortoiseshell effect, 3D designs and colourful terrazzo.

Mascara expertise

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Mascara expertise

HCP's 'APPLICATION FUTURES' team are experts in brush innovation for lashes and brows; collaborate to fast-track your next mascara success.

Alongside full-pack solutions for both custom and stock mascara packaging, HCP offer specialist application solutions including twisted-wire and micro-precision moulded brushes as well as patented wiper technology.

The HCP-SIMP 'Le Rendez-Vous' platform provides a fast-to-market solution to create unique and high-performance moulded applicators for lashes and brows.

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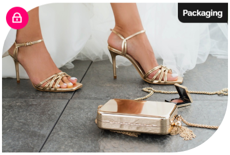

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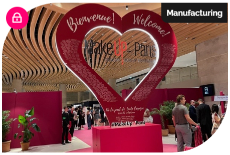
Visit HCP at Luxepack Monaco 2023 in Hall Ravel, booth RA4/RB3 for the newest innovations in luxury beauty packaging



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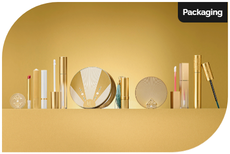

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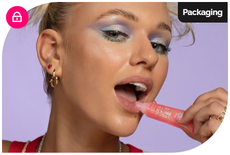

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